



# AFRIWATER

13-15 September 2011, The MTN Expo Centre, NASREC, Gauteng, South Africa

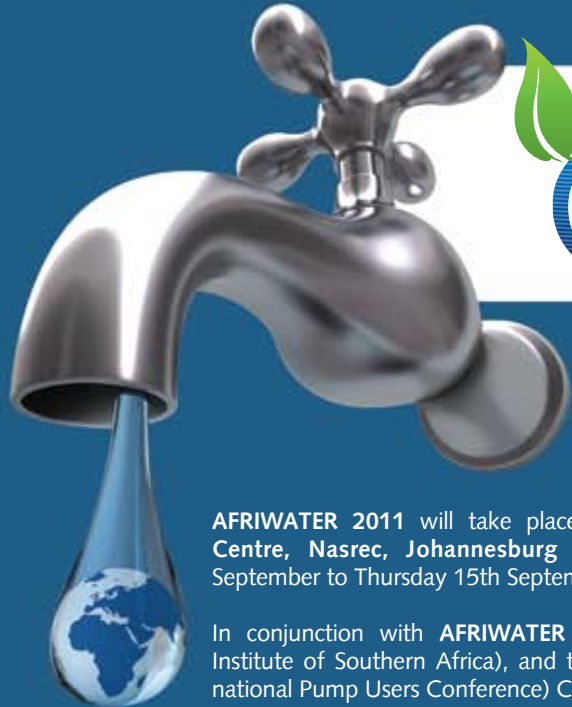


The Biennial Water and  
Waste Exhibition  
and Conference



Co-locating conferences,  
organised by:





# AFRIWATER

**13-15 September 2011, The MTN Expo Centre,  
NASREC, Gauteng, South Africa**

The Biennial Water and Waste Exhibition and Conference

**AFRIWATER 2011** will take place at **The MTN Expo Centre, Nasrec, Johannesburg** from Tuesday 13th September to Thursday 15th September 2011.

In conjunction with **AFRIWATER 2011**, **WISA** (Water Institute of Southern Africa), and the **IPUC 2011** (International Pump Users Conference) Conferences and Workshops will be held alongside **AFRIWATER** and **IPUC 2011**.

**AFRIWATER 2011** will provide an important platform for companies involved in the water and waste industry, with a view to offering solutions, products and services to all those endeavoring to preserve this precious resource.

Since the inception of **AFRIWATER** in 1994, this exhibition has played an important role in the water, waste and environmental forum. **SPECIALISED EXHIBITIONS**, in partnership with **WISA**, aim to bring you an affordable and meaningful exhibition as a platform to promote discussion, showcase for your products and services and ultimately the facility to build relationships with important players in the market, with a view to implementing sales.

Exhibitors include water, waste and environmental products, services and technologies such as: Actuators, Chemical dosing & usage, Computer applications & solutions, Consulting and Civil Engineers, Filtration systems, Borehole applications, Ground-water applications, Industrial Effluent, Irrigation, Test and Measurement, Laboratory Equipment, Process Control, Metering Systems, Pipes, Pumps and Valves, Pollution Control, Water and Waste Water treatment, Environmental Monitoring systems, Drilling equipment, Sewerage

and Sludge Treatment, Desalination systems, Dam solutions, Hydro, Solar and Wind Power.

Visitors to **AFRIWATER 2011** will include decision makers, specifiers and buyers in all relevant industries, including (but not limited to): Municipalities, Water Boards, Mines, Industry, Engineering and Manufacturing facilities, Local and Central Government, Agricultural, Chemical, Institutes, Universities and Training Facilities, Petrochemical, Pulp and Paper.

**SPECIALISED EXHIBITIONS** and their Partners will undertake an aggressive marketing campaign to attract specifiers, buyers, decision makers from across the board, using Advertising, PR, Direct Mail, Street Posters, Radio, On-line and e-mail campaigns to name but a few channels of communication. In addition **SPECIALISED EXHIBITIONS** will embark on a campaign to encourage decision makers from African Countries to attend **AFRIWATER 2011** – focusing on our SADC neighbours.

Rates:

South Africa R 1600.00 per sqm Space Only  
R 550.00 per sqm Stand Package

Please note the Stand Package is a voluntary option in addition to the cost of the basic floor space only charge.

Prices Exclude VAT.

Stand Package includes: Shell Scheme, Carpets, Fascia Board with company name (no logo), 1 x 15 amp plug point, 1 x double tube fluorescent light, Stand cleaning and Expo Screen, per module.

## IPUC 2011

**'ADAPTING PUMPING SYSTEMS FOR AN ERA OF LIMITED AND EXPENSIVE POWER'**

In the past pumping systems were designed taking into account the old realities of abundant and relatively cheap electricity. Production stability and reliability was king. Now power supply is limited, unreliable and increasingly expensive. IPUC 2011 will focus on latest developments around the world designed to address this new environment and how to modify existing systems without incurring a crippling financial burden. Particular emphasis will be placed on the utilities – water and electricity – where the World in general and Africa in particular, face impending crises of supply and infrastructure failure, with vast implications for health and quality of life.

**We all know that the end result should be pumping systems facilitating lower production costs and higher profits for the operator, together with less pressure on both electricity supply capacity and the environment, but how do we get there? Join us at IPUC 2011 to find out!**



International Pump User Conference



For more information please contact:  
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